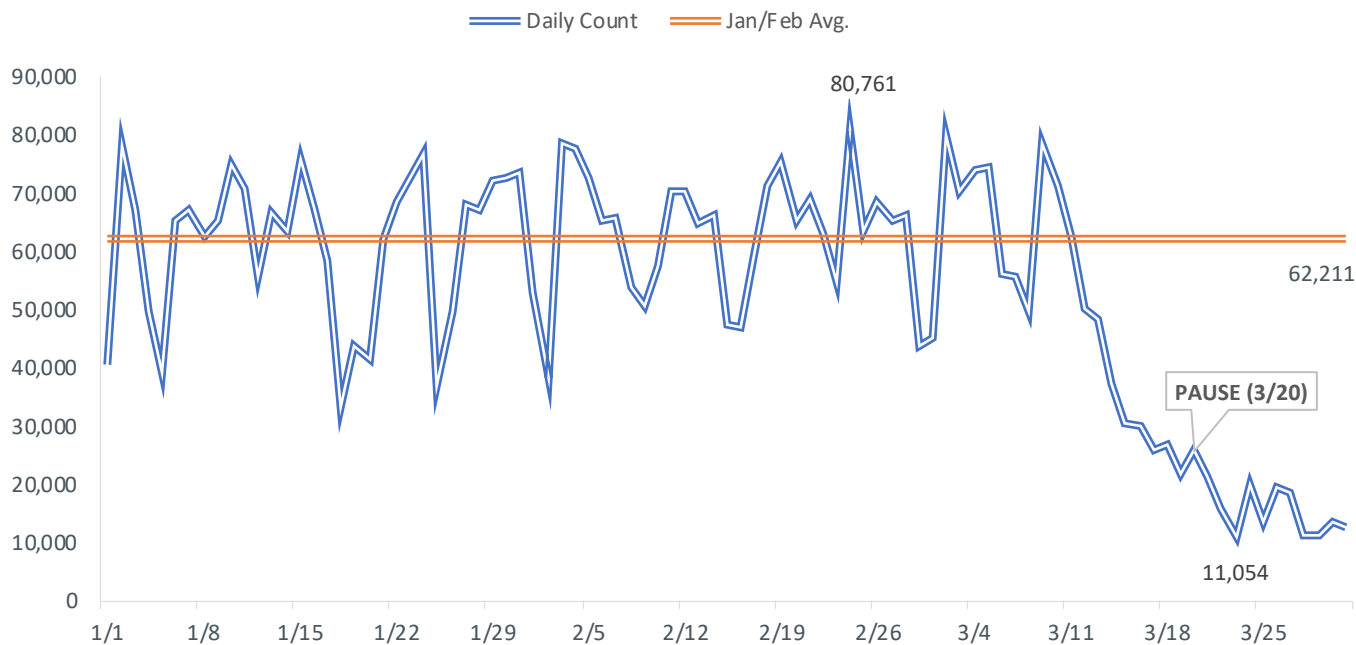




# Flatiron Plaza Pedestrian Counts

## Q1 2020

### FLATIRON PLAZAS DAILY PEDESTRIAN COUNTS (JAN-MAR 2020)



The Flatiron/23rd Street Partnership began measuring pedestrian counts in the Flatiron Public Plazas in November 2019. The anonymized counting system includes three cameras that provide 24/7 data on the number of people passing through the North and South Plaza.

2020 began with an average of 62,211 daily pedestrians in January and February (consistent with patterns established in November and December 2019) with a high-water mark of 80,761 on February 24th. On March 20th, Governor Cuomo announced the "NY State on PAUSE" executive order that closed all non-essential businesses and gatherings, and mandated social distancing. Since that date, the Plazas have seen a marked decrease in daily pedestrian activity with a low of 11,054 on March 23rd.



#### Daily Pedestrian Averages

Flatiron Public Plazas



January  
61,514



February  
62,596



March 21-31  
15,421

75%

decrease in average daily plaza pedestrians after the March 20th executive order