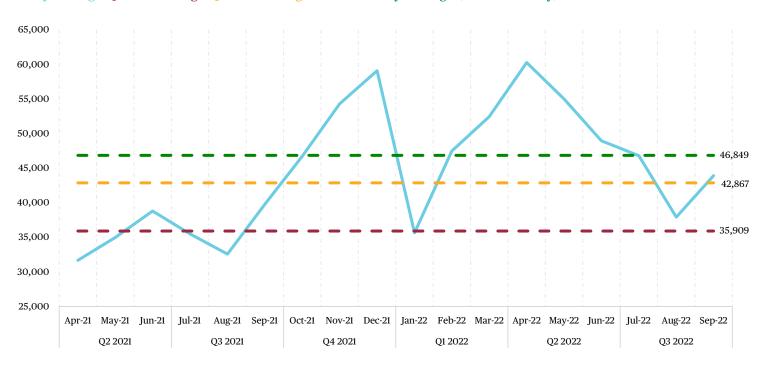
Pedestrian Report

Q3 2022

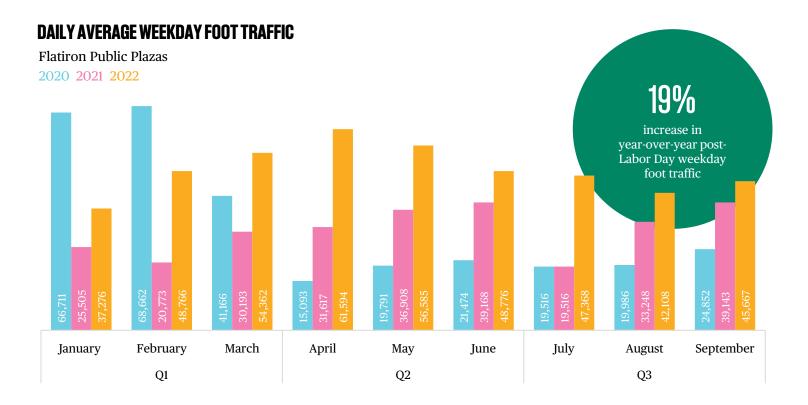


FLATIRON PLAZAS PEDESTRIAN ACTIVITY

Daily Average Q3 2021 Average Q3 2022 Average 2022 Weekday Average (Post-Labor Day)



Nearly four million people passed through the heart of Flatiron last quarter, a 19% increase over Q3 2021. Post-Labor Day weekday foot traffic also increased 19% year-over-year, pointing to a steady increase in employees returning to the office. According to the Partnership for New York City, 49% of office workers are in the office compared to 38% in April.



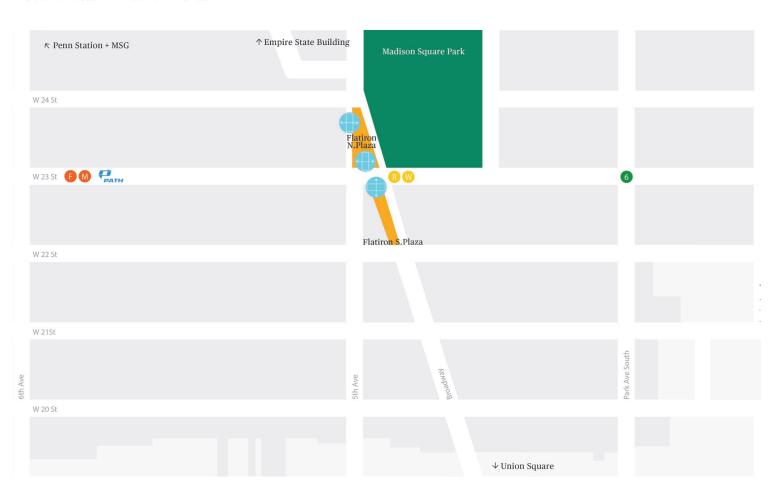
Pedestrian Report

Q3 2022



PEDESTRIAN COUNT LOCATIONS

Count Location Flatiron Plazas



INTERESTED IN HOSTING AN EVENT ON THE FLATIRON PUBLIC PLAZAS?

Please review the plaza daily fee schedule & contact Kurt Cavanaugh for details.

RETAIL OPPORTUNITIES MAP

NICOLE MANDEL

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